

	Empire State (\$15,000)	Times Square (\$12,000)	Grand Central (\$8,500)	Flatiron (\$6,000)	BP Booster (\$5,000)	Penn Station (\$4,500)	Liberty (\$3,000)
<b>Advertising</b>							
Acknowledgment in annual PRISM Brochure	Full Page Ad	1/2 Page Ad	1/4 Page Ad	List Name	List Name	List Name	List Name
BP Spotlights on Social Media Platforms (2)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Website Listing - www.alanyc.org	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Business Partner Advisory Council (BPAC)</b>							
Participation in BPAC, the Chapter's Advisory Council acting as liaison to BPs and Board.	Yes	Yes	Yes	Yes, as may be available after top three BP Level consideration	Yes, as may be available after top three BP Level consideration	Yes, as may be available after top three BP Level consideration	No
<b>Virtual Professional Development Events</b>							
<i>Business Partners have the opportunity to present a virtual education session, subject to approval by the Professional Development Team. Participation includes logo recognition in the event announcement and social media spotlight, as well as a formal introduction at the start of the session featuring the submitted Business Partner bio. Priority will be based on tier level.</i>							
	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Community Services Events</b>							
Opportunity to sponsor Charity • BP donation match (or percentage thereof, etc.), or donate supplies to frontline workers • BP mention and logo added to announcement and social media spotlight • BP opportunity to attend non-sponsored Community Services Events, participation fee may apply							
	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Empire State (\$15,000)	Times Square (\$12,000)	Grand Central (\$8,500)	Flatiron (\$6,000)	BP Booster (\$5,000)	Penn Station (\$4,500)	Liberty (\$3,000)
<b>ALANYC Team Events (DEIA, C.O.R.E., fitALANYC, and more)</b>	The number of invitations vary per event. Participation fees may apply.	The number of invitations vary per event. Participation fees may apply.	The number of invitations vary per event. Participation fees may apply.	The number of invitations vary per event. Participation fees may apply.	The number of invitations vary per event. Participation fees may apply.	The number of invitations vary per event. Participation fees may apply.	The number of invitations vary per event. Participation fees may apply.
<b>May 2026 BP Orientation Meeting (virtual)</b>	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
<b>May 2026 BP Appreciation Event</b>	4	3	3	2	2	2	1
<b>June 2026 Networking Luncheon</b>	3	3	2	1	1	1*	No
<b>July 2026 Summer Event</b>	3	2	2	2	2	1	No
<b>September 2026 Networking Luncheon</b>	3	3	2	1	1	1*	No
<b>Sept./Oct. 2026 Symposium or Regional Expo</b>	4, Symposium table included; Exhibition table pricing for Regional Expo may vary	3, Symposium table included; Exhibition table pricing for Regional Expo may vary	2, Symposium table included; Exhibition table pricing for Regional Expo may vary	Exhibition Table, if available for purchase \$1,500 for Symposium, Exhibition table for Regional Expo may vary, plus two invitations with table purchase	Exhibition Table, if available for purchase \$1,000 for Symposium, Exhibition table for Regional Expo may vary, plus two invitations with table purchase	Exhibition Table, if available for purchase \$2,500 for Symposium, Exhibition table for Regional Expo may vary, plus two invitations with table purchase	Exhibition Table, if available for purchase \$2,500 for Symposium, Exhibition table for Regional Expo may vary, plus two invitations with table purchase
<b>November 2026 Networking Luncheon</b>	3	3	2	1	1	1*	No
<b>January 2027 Winter Event</b>	2	2	2	1	1	1*	No
<b>January 2027 Networking Luncheon</b>	3	3	2	1	1	1*	No
<b>March 2027 Networking Luncheon</b>	2	2	2	1	1	1	1*