

2026-2027 BUSINESS PARTNER: BENEFITS AT A GLANCE



	Empire State (\$15,000)	Times Square (\$12,000)	Grand Central (\$8,500)	Flatiron (\$6,000)	BP Booster (\$5,000)	Penn Station (\$4,500)	Liberty (\$3,000)
Website Listing	✓	✓	✓	✓	✓	✓	✓
Social media spotlight (2/year)	✓	✓	✓	✓	✓	✓	✓
Brochure Acknowledgements*	Full Page Ad	1/2 Page Ad	1/4 Page Ad	Name listed	Name listed	Name listed	Name listed
Participation in the Business Partner Advisory Council	✓	✓	✓	Subject to availability	Subject to availability	Subject to availability	✗
Opportunity to sponsor virtual education session	✓	✓	✓	Subject to availability	Subject to availability	Subject to availability	Subject to availability
Exhibition table at Symposium or Regional Expo	Symposium table is included. Pricing may vary for Regional Expo.	Symposium table is included. Pricing may vary for Regional Expo.	Symposium table is included. Pricing may vary for Regional Expo.	Symposium: \$1,500. Pricing may vary for Regional Expo. Subject to availability.	Symposium: \$1,000. Pricing may vary for Regional Expo. Subject to availability.	Symposium: \$2,500. Pricing may vary for Regional Expo. Subject to availability.	Symposium: \$2,500. Pricing may vary for Regional Expo. Subject to availability.
Event Invitations							
Business Partner Orientation	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
May 2026 BP Appreciation Event	4 invitations	3 invitations	3 invitations	2 invitations	2 invitations	2 invitations	1 invitation
June 2026 Networking Luncheon	3 invitations	3 invitations	2 invitations	1 invitation	1 invitation	1 available for purchase	No
July 2026 Summer Event	3 invitations	2 invitations	2 invitations	2 invitations	2 invitations	1 invitation	No
Symposium or Regional Expo	4 invitations	3 invitations	2 invitations	2 with table purchase			
November 2026 Networking Luncheon	3 invitations	3 invitations	2 invitations	1 invitation	1 invitation	1 available for purchase	No
January 2027 Winter Event	2 invitations	2 invitations	2 invitations	1 invitation	1 invitation	1 available for purchase	No
March 2027 Networking Luncheon	2 invitations	2 invitations	2 invitations	1 invitation	1 invitation	1 invitation	1 available for purchase
Access to ALANYC Team Events	Varies by event. Fees may apply.	Varies by event. Fees may apply.	Varies by event. Fees may apply.	Varies by event. Fees may apply.			

*Symposium or Regional Expo and PRISM