



# Oddr: Revenue Intelligence Built for Law Firms

Built for Law Firms. Trusted by Am Law 100 & 200.

VORYS



HUSCH BLACKWELL

Mishcon de Reya

Bradley

MASLON LLP



Reinhart

DICKINSON WRIGHT

Steptoe

Frost  
Brown Todd  
ATTORNEYS

Oddr was built to eliminate revenue leakage, accelerate cash flow, and deliver a seamless billing experience for law firms and their clients that drives measurable revenue results.

## Most Firms Achieve an ROI of 1% of Total Firm Revenue

### Built by Legal Tech Veterans

Oddr's founding team has 50+ years of combined experience building platforms for the world's leading law firms. Our leaders launched and scaled solutions at **Intapp**, **Elite**, and other legal tech pioneers—now, we've set out to reinvent law firm revenue cycle.

### Billing and Collections Are Broken.

- 90% don't know if invoices were received
- 66% have sent the wrong invoice
- 60% wait **61–120 days** to get paid
- **Overall**, a sub-par client experience

### How Oddr's Revenue Intelligence Platform Works

Oddr unifies the entire invoice-to-cash lifecycle – bringing billing, collections, payments, and reconciliation into one secure, AI-powered platform for true **Revenue Intelligence**.

“*Dickinson Wright recognized that improving and accelerating billing insights, AR, and cash flow requires more than incremental fixes – it takes a platform built for transformation. We're proud to be their partner in redefining what's possible in legal finance.*”

Mike Kolb, Chief Operating Officer, Dickinson Wright

### One Platform. Every Step.

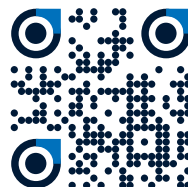
- Secure invoice delivery with real-time tracking
- Email open and invoice view confirmations
- Escalation workflows and predictive collections
- Anomaly detection and prioritization guidance for the collections
- Client payments – mobile-friendly, one-click, multi-invoice
- Reconciliation back into Elite, Aderant, and more
- Know when invoices would be paid based on the client patterns
- AI – enabled from a comprehensive Client summary to cash flow predictions

### The Results Speak for Themselves

- 30% faster collections & fewer write-offs
- ROI gains of 1% of gross revenue
- Client intelligence with predictive insights
- 100% referenceable clients
- Consumer grade experience for clients

### Want to know what to look for in a platform?

Scan to download our Buyer's Guide to Revenue Intelligence



# Why Top Law Firms Are Replacing Traditional Billing Tools with Revenue Intelligence

Partial platforms automate steps. Revenue Intelligence transforms the system.

Only Oddr unifies billing, collections, payments, and forecasting to deliver full visibility and firmwide control – all in one secure, AI-powered platform.

## Why Law Firms Choose Oddr

Problem	Old Way	With Oddr
No invoice visibility	Manual emails, no tracking	Real-time status on every invoice
Frequent write-offs	Late follow-up, aging AR	Accelerated cashflow, better realization
Friction for clients	Static PDFs, clunky portals	Secure links, modern UX, self-service
Siloed data	No forecasting or prioritization	Predictive analytics and AI modeling
Collections	Manual	AI-prioritized actions, follow-ups & workflows
Payments	Siloed	One-click client portal
Forecasting	Reports-only	Predictive 12-month cashflow
Integration	Fragmented	Deep Elite & Aderant support
Upgrades	Costly & slow	Zero-downtime, continuous innovation
Support	Reactive	Industry-leading implementation + CS

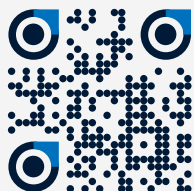
## What Sets Oddr Apart

- **Built for Legal** – Industry veterans who know the workflows and pitfalls
- **All-in-One** – True i2C platform, not a bolt-on or partial solution
- **Zero Downtime Upgrades** – Always improving, never disruptive
- **Deep Integrations** – Elite, Aderant, NetDocs, iManage & more
- **Trusted at Scale** – Am Law 100 and 200 firms across 3 continents

“Our firm’s Oddr project serves as a blueprint for innovation in the legal industry, proving that law firms can modernize outdated billing and collections practices while enhancing security, operational efficiency, and client relationships. The implementation was seamless, with zero disruption to day-to-day operations, a rare achievement in technology rollouts.”

Kevin Krese, CFO, Vorys, Sater, Seymour and Pease LLP

Let's Talk!



See why top law firms are transforming revenue with Oddr. [sales@oddr.com](mailto:sales@oddr.com)

[www.oddr.com](http://www.oddr.com)

