

Business Partner Benefits-at-a-Glance

Business Partner Benefits	EMPIRE STATE	TIMES SQUARE	GRAND CENTRAL	PENN STATION	LIBERTY
Regular Business Partner Sponsorship Price	\$15,000	\$12,000	\$8,000	\$4,000	\$2,000

General Benefits					
Business Partner Orientation (May 2022)	Two Invitations	One Invitation	One Invitation	One Invitation	One Invitation
Advertising					
Acknowledgment in Annual PRISM Brochure	Full Page Ad	1/2 Page Ad	1/4 Page Ad	List Name	List Name
BP Spotlight Social Media Platforms	Yes	Yes	Yes	N/A	N/A
Website Listing - www.alanyc.org	Yes	Yes	Yes	Yes	Yes
Virtual Professional Development Events					
Based on tier priority, opportunity to sponsor virtual education session: With approval of Education Team, <ul style="list-style-type: none"> BP mention and logo added to event announcement and social media At beginning of session, Education Team member will introduce BP (read bio submitted by BP) BP will speak for 3-4 minutes BP will have the option to introduce speaker 	Yes	Yes	Yes	Yes	No
Networking Events					
Micro Meets - BP and Members	Yes	Yes	Yes	Yes	No
June Meeting/Event BP and Members	Yes	Yes	Yes	Yes	No
Invitation to New Member Meet-n-Greet with Board	Yes	Yes	No	No	No
Community Events					
Opportunity to sponsor Charity <ul style="list-style-type: none"> BP donation match (or percentage thereof, etc.), or donate supplies to frontline workers BP mention and logo added to announcement and social media spotlight 	Yes	Yes	Yes	Yes	Yes

Optional Payment Plan - 50%

April 1, 2022

May 1, 2022

Proposed Networking Events*

April 2022 - Members Only Luncheon

May, 2022 - BP Appreciation Event

June, 2022 - BP and New Members Meet-n-Greet

July, 2022 - Summer Party

October 2022 - Symposium

November, 2022 - Luncheon

January, 2023 - Winter Party

February, 2023 - Luncheon

March, 2023 - Attorney Luncheon

*Due to current uncertainties, the Board of Directors will make every effort to hold events. Events may be held in-person or virtually. Scheduled events are subject to change based on local laws.

(If Virtual No Limit)

In-Person option available and
must be approved.
Plus, ALANYC COVID-19
protocols must be followed