

Business Partner Benefits	EMPIRE STATE	TIMES SQUARE	GRAND CENTRAL	FLATIRON	PENN STATION	LIBERTY
Business Partner ("BP") Sponsorship	\$15,000	\$12,000	\$8,000	\$6,000	\$4,500	\$2,500

Advertising						
Acknowledgment in annual PRISM Brochure	Full Page Ad	1/2 Page Ad	1/4 Page Ad	List Name	List Name	List Name
BP Spotlight on Social Media Platforms	Y	Y	Y	Y	Y	Y
Website Listing - www.alanyc.org	Y	Y	Y	Y	Y	Y

Business Partner Advisory Council (BPAC)						
Participation in BPAC, the Chapter's Advisory Council acting as liaison to BPs and Board.	Y	Y	Y	Yes, as may be available after top three BP Level consideration	Yes, as may be available after top three BP Level consideration	No

Virtual Professional Development Events						
Based on tier priority, opportunity to sponsor virtual education session, with approval of Professional Development Team						
<ul style="list-style-type: none"> BP mention and logo added to event announcement and social media At beginning of session, Professional Development Team member will introduce BP (read bio submitted by BP) BP will speak for 3-4 minutes BP will have the option to introduce speaker 	Y	Y	Y	Y	Y	No

Community Services Events						
Opportunity to sponsor Charity						
<ul style="list-style-type: none"> BP donation match (or percentage thereof, etc.), or donate supplies to frontline workers BP mention and logo added to announcement and social media spotlight BP Opportunity to attend non-sponsored Community Services Events, participation fee may apply 	Y	Y	Y	Y	Y	Y

Optional Payment Plan - 50%/50%	Y	Y	Y	Y	Y	No
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1st Payment Date: April 15, 2024

2nd Payment Date: May 15, 2024

Events	EMPIRE STATE	TIMES SQUARE	GRAND CENTRAL	FLATIRON	PENN STATION	LIBERTY
April 2024 - Members Only Luncheon	No	No	No	No	No	No
May 2024 - BP Orientation Meeting	Yes, two invitations	Yes, one invitation	Yes, one invitation	Yes, one invitation	Yes, one invitation	Yes, one invitation
May 2024 - BP Appreciation Event	Yes, four invitations	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation
June 2024 BP, Board and New Member Meet-and-Greet	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	No	No
June 2024 Summer Party	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	No
July 2024 BPs & Members Sporting Activity	Yes, three invitations	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation available for purchase	No

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September 2024 Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
October 2024 - Symposium & BP Expo	Yes, four invitations plus Exhibition Table included	Yes, three invitations plus Exhibition Table included	Yes, two invitations plus Exhibition Table included	Exhibition Table, if available for purchase \$1,500, plus two invitations	Exhibition Table, if available for purchase \$2,500, plus two invitations	Exhibition Table, if available for purchase \$2,500, plus two invitations
November 2024 - Charity Event	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply
November 2024 - Networking Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
December 2024 - Food Pantry/Soup Kitchen	Opportunity to participate may be available	Opportunity to participate may be available	Opportunity to participate may be available	Opportunity to participate may be available	Opportunity to participate may be available	Opportunity to participate may be available
January 2025 - Winter Party	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
February 2025 - Charity Event	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply
February 2025 - Networking Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation available for purchase	No
March 2025 - Attorney Luncheon	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation	No
Diversity, Equity & Inclusion Events	Yes, one invitation	Yes, one invitation	Yes, one invitation	Yes, one	Yes, one invitation	Yes, one