

Business Partner Benefits	EMPIRE STATE	TIMES SQUARE	GRAND CENTRAL	FLATIRON	BUSINESS PARTNER++ (applies to affiliation company of top three levels)	PENN STATION	LIBERTY
Business Partner ("BP") Sponsorship	\$15,000	\$12,000	\$8,000	\$6,000	\$5,000	\$4,500	\$3,000
<b>Advertising</b>							
Acknowledgment in annual PRISM Brochure	Full Page Ad	1/2 Page Ad	1/4 Page Ad	List Name	List Name	List Name	List Name
BP Spotlight on Social Media Platforms	Y	Y	Y	Y	Y	Y	Y
Website Listing - www.alanyc.org	Y	Y	Y	Y	Y	Y	Y
<b>Business Partner Advisory Council (BPAC)</b>							
Participation in BPAC, the Chapter's Advisory Council acting as liaison to BPs and Board.	Y	Y	Y	Yes, as may be available after top three BP Level consideration	Yes, as may be available after top three BP Level consideration	Yes, as may be available after top three BP Level consideration	No
<b>Virtual Professional Development Events</b>							
Based on tier priority, opportunity to sponsor virtual education session, with approval of Professional Development Team <ul style="list-style-type: none"> <li>BP mention and logo added to event announcement and social media</li> <li>At beginning of session, Professional Development Team member will introduce BP (read bio submitted by BP)</li> <li>BP will speak for 3-4 minutes</li> <li>BP will have the option to introduce speaker</li> </ul>	Y	Y	Y	Y	Y	Y	No
<b>Community Services Events</b>							
Opportunity to sponsor Charity <ul style="list-style-type: none"> <li>BP donation match (or percentage thereof, etc.), or donate supplies to frontline workers</li> <li>BP mention and logo added to announcement and social media spotlight</li> <li>BP Opportunity to attend non-sponsored Community Services Events, participation fee may apply</li> </ul>	Y	Y	Y	Y	Y	Y	Y
<b>Events</b>							
April 2025 - Members Only Event	No	No	No	No	No	No	No
April 2025 - Board & Business Partners Event	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation	Yes, one invitation	Yes, one invitation
May 2025 - BP Orientation Meeting (virtual)	Yes, unlimited invite	Yes, unlimited invite	Yes, unlimited invite	Yes, unlimited invite	Yes, unlimited invite	Yes, unlimited invite	Yes, unlimited invite
May 2025 - BP Appreciation Event	Yes, four invitations	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation
June 2025 - Charity Event	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply
July 2025 Summer Party	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation	No
July 2025 BPs & Members Activity	Yes, three invitations	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, two invitations	Yes, one invitation available for purchase	No
September 2025 Community Service	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply	For Members, BPs, and Guests participation fee may apply
September 2025 Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation	Yes, one invitation available for purchase	No
October 2025 - Symposium & BP Expo	Yes, four invitations plus Exhibition Table included	Yes, three invitations plus Exhibition Table included	Yes, two invitations plus Exhibition Table included	Exhibition Table, if available for purchase \$1,500, plus two invitations	Exhibition Table, if available for purchase \$1,000, plus two invitations	Exhibition Table, if available for purchase \$2,500, plus two invitations	Exhibition Table, if available for purchase \$2,500, plus two invitations
November 2025 - Networking Luncheon	Yes, three invitations	Yes, three invitations	Yes, two invitations	Yes, one invitation	Yes, one invitation	Yes, one invitation available for purchase	No

